

KEY SELLING POINTS

WE ARE TOUGH CREDIT SPECIALISTS.

Dakota's leasing programs are a great fit for many B, C, & D credit customers' leasing needs. Knowing these key selling points will help you close your next Dakota deal.

FAST FUNDING

Need equipment ASAP? We can approve deals in less than 24 hours and fund within 24 hours of receiving all completed documentation. Our average deal takes 4 days from submission through commission.

APPLICATION ONLY + COLLATERAL LIST

Every Dakota transaction requires only a completed and signed application with a detailed collateral list to get started. Plus, the application can be any standard leasing application—we do not require you to re-write information onto our forms. The collateral list need only have the details of the lessee's assets and potential collateral; this can be in the form of a PFS or a Collateral List.

NO TIB OR CBR MINIMUMS

Anyone with additional collateral is a potential candidate for a Dakota deal, regardless of their business history or past credit issues.

EASY DOCUMENTATION

We expedite all leases by specifically preparing each set of documents—highlighting and tabbing everywhere the customer needs to initial or sign. This eliminates any confusion and makes documentation quick and easy for your customer.

LOW UPFRONT COSTS

Lessees only pay our processing fee and first payment in advance. If the transaction involves real estate, we also ask for an appraisal fee. We never charge last payment or interim rent.

NO SECURITY DEPOSIT

Dakota does not require a security deposit when adequate additional collateral is available to secure a transaction. Only if a lessee is short on collateral do we ask for a security deposit to bridge any gap. If a security deposit is paid, the lessee's payments will be calculated from the net amount funded on the transaction (equipment cost less security deposit) significantly lowering their monthly payment, and we will postpone the first payment for 30 days from funding.

EARLY PAYOFF DISCOUNT

Pay off anytime without penalty. Pay on time each month and receive HUGE discounts when paying off Dakota Classic Program leases early.

WE ARE TOUGH CREDIT SPECIALISTS

We understand that many challenged credit customers become uncomfortable when their credit profile is scrutinized. We work with these customers every day and we treat all of them with respect—regardless of their credit score or personal history.